# Clinical Research Transformation Towards Patient Centered Approaches An opinion of the EORTC

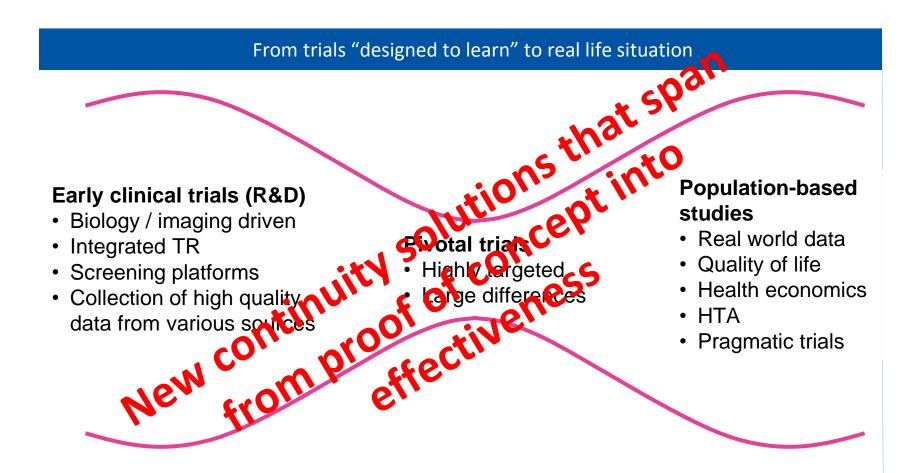
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## EORTC by the numbers (2016)

A world-class network	An expert HQ	Unique output
<ul> <li>A world-class network</li> <li>± 5,000 collaborators</li> <li>870 institutions</li> <li>35 countries</li> <li>21 groups &amp; task-forces</li> <li>111 collaborative</li> </ul>	<ul> <li>An expert HQ</li> <li>202 employees</li> <li>&gt; 195,000 patients in database</li> <li>24,000 patients in follow-up</li> </ul>	<ul> <li>12 new studies open to patient entry in 2016</li> <li>54 ongoing studies</li> <li>19 studies in protocol outline development</li> <li>15 studies in protocol</li> </ul>
groups		<ul> <li>development</li> <li>15 studies in regulatory activation</li> <li>Working on ≈ 193 studies</li> </ul>

## The changing clinical research pathway



Burock et al. Eur.J.Cancer (2013), http://dx.doi.org/10.1016/j.ejca,2013.05.016



#### The 2 major challenges for cancer clinical research

Drug development clinical research is currently not patient centered
 Drug centered based on non representative/highly selected patient
 population

The need: Protocols seeking patients → patient seeking protocols

- Sub-optimal anticipation of real life questions:
  - combinations, sequence, duration, QoL, long term outcome and toxicity ...
     The need: build on applied (often independent) clinical research

Do our systems function correctly: Why do HTA bodies and payers would take decision based on drug development research when it should happen based on applied clinical research?

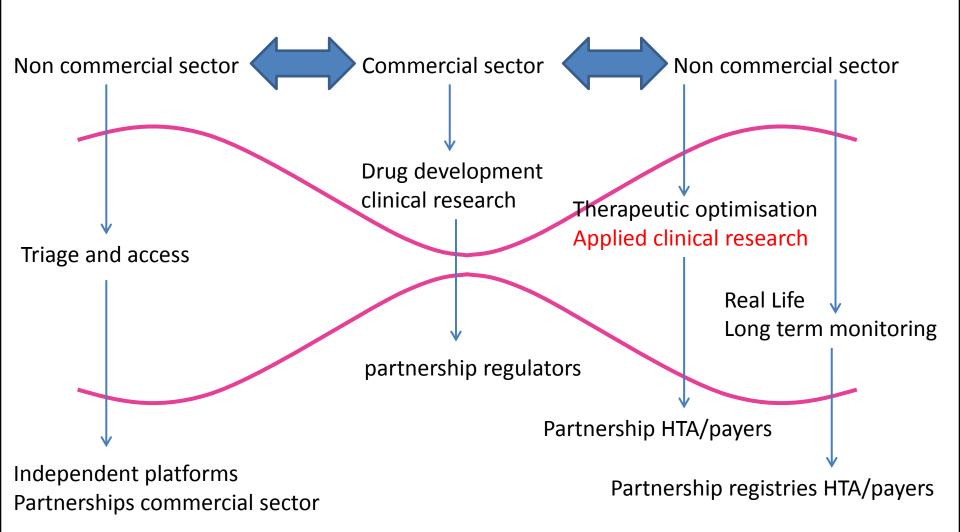


### Comments on the changing landscape

- Regulatory trials are not representative of real life
  - Surrogate end-points may not mirror hard clinically relevant outcomes
- MAPPs/ conditional approvals generate earlier data sets
  - Though potential benefits tend to be diluted over the development process
- Drugs will be more active as biological pathways get uncovered
  - Multiplication of expensive drugs for niches is not sustainable
  - The drug based model approach is no longer suitable
- Let's talk about immunotherapy....



## A different perspective





The future of cancer therapy

## Key observations and conclusions

- Health care is long overdue for transformation
  - Not adapted to precision medicine / technology based treatments
- Pharma sector dominates while the drug development system is not patient centered
  - tell the patient the truth, and rebuild
- Value, in a reformatted environment, applied clinical research
  - Implementation of practice known to be effective, with methodological rigor





